

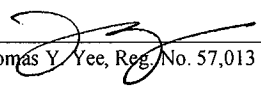
## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Kelly M. Christensen, et al.  
Appl. No. : 10/806,084  
Filed : March 22, 2004  
For : BROADCAST RESPONSE  
METHOD AND SYSTEM  
Examiner : Sheila B. Smith  
Group Art Unit : 2617

CERTIFICATE OF EFS WEB  
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I hereby certify that this correspondence, and any other attachment noted on the automated Acknowledgement Receipt, is being transmitted from within the Pacific Time zone to the Commissioner for Patents via the EFS Web server on:

8 / 13 / 2007  
(Date)

  
Thomas Y. Yee, Reg. No. 57,013

RESPONSE TO OFFICE ACTION AND AMENDMENT**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed April 12, 2007, please reconsider the above-referenced application in view of the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Summary of Interview** begins on page 7 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.